



Executive Leadership Certificate

In today's fast paced global economy, an organization's long-term success is determined by the ability of its executives to lead the complex challenges of today's diverse workforce effectively. In a 2012 nationwide study conducted by MSW and Dale Carnegie, the three main pillars of successful organizational engagement was "Belief in Senior Leadership," "Belief in the Organization" and the "Employee-Manager Relationship." All of these can be directly affected by executives and the way they lead their organizations. To help senior executives achieve their organizational success, Dale Carnegie Training has developed an **Executive Leadership** certificate. This Executive Leadership program prepares you to manage a diverse workforce, improve executive communications to drive employee and customer satisfaction, and maintain the executive image needed to succeed during periods of growth and recession.

Change Management Courses:

- **DCP 116 – Skills for Success** - 2 credits. \$1,895/course
Participants learn to strengthen interpersonal relations, manage stress and handle fast-changing workplace conditions. They become persuasive communicators, creative problem-solvers and confident, enthusiastic leaders.
- **DCP 104 - High Impact Presentations** - 1 credit. \$1,795/course
Whether you are persuading colleagues, selling a client or energizing a team, the power of your presentation makes the difference between success and failure. The experience in this presentations skills training seminar is as close as you can get to having a personal, public speaking training coach. You present at least seven times over the course of two days. Your presentations are videotaped and evaluated plus you get expert one-on-one coaching at the end of each presentation.
- **DCP 904 – What Got You Here Won't Get You There** - \$1,795/course
This dynamic workshop will help you identify and overcome 20 of the most common interpersonal challenges often found in leadership behavior. You'll learn a seven-step method to get rid of bad habits or make adjustments to habits you want to change. You'll apply a variety of methods to gain feedback and practice feedforward- a simple yet powerful process that turns feedback into productive action.
- **DCP 905 – Cultivate Power without Being Intimidating** - \$299/online workshop
Part of successful organizational leadership is having the ability to assert the power of your position without intimidating others to the point where they are hesitant to take initiative. For staff members to respect you, they need to feel that you are approachable and able to keep your emotions in check. By applying Dale Carnegie's principles and by gaining the willing cooperation of others, you become a catalyst for beneficial outcomes for your colleagues, customers and yourself.

To enroll, request a transcript or discuss your eligibility for Tuition Assistance or the GI Bill, please contact your local representative or visit us on the web at Concordia University Irvine School of Professional Studies.

Note: Fees are subject to change without notice. Check with CUI or DC for current pricing.

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